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புதுச்சேரி மாநில அரசிதழ்
La Gazette de L'État de Poudouchéry
The Gazette of Puducherry

PART - II

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(28 Bhadra 1947)

GOVERNMENT OF PUDUCHERRY
DEPARTMENT OF INDUSTRIES AND COMMERCE
(SECRETARIAT WING)

[G.O. Ms. No. 6 /DI&C(SW)/DIC/CI/2025-26, dated 15th September 2025]

NOTIFICATION

Approval of the Lieutenant-Governor of Puducherry, is hereby conveyed for addition of new components for conferring of (i) State Award (ii) Honouring of National Awardees with cash prize by District Industries Centre, Puducherry under the Scheme "Development of Handicrafts" in the Government Order, issued *vide* G.O. Ms. No. 21/2007-Ind.C., dated 24 March 2008 and published in the Extraordinary Gazette No. II, dated 28th March 2008 of Government of Puducherry and for the said purpose the following addendum shall be made after (H), under the Scheme "Development of Handicrafts", namely.

[1025]

I. Development of Handicrafts

(i) State Award

(A) *Objective.*— The objective of the Scheme is to give recognition to Master Craftsmen who have made outstanding contribution in terms of excellence of craftsmanship and for development of crafts. The award, conferred once in a lifetime encourages them to preserve our age old craft traditions and excellence in craftsmanship and serves as an incentive to such craftsman to continue their pursuit as well as serves as an example to others who may strive to receive the same.

(B) *Eligibility.*—

- Should be a resident of the Union territory of Puducherry.
- The Artisan should have Identity Card of the Development Commissioner (Handicrafts), Government of India.
- Should possess atleast 20 years of continuous experience and not less than 30 years of age. (Experience to be reckoned based on Identity Card, issued by the Office of the Development Commissioner of Handicrafts, Government of India).
- Any Craft person who has previously been conferred with State Award shall not be eligible for being awarded with another State Award in the same craft.

(C) *No. of Awards.*— 5 Nos. Every year.(D) *Pattern of Assistance.*— (i) Each State Award consists of

1. Cash Prize of ₹ 50,000
2. Tamrapatra and Angavastram
3. Certificate

(E) *Procedure of Implementation.*— Advertisements will be published in the leading local newspapers besides publicising in the website of DIC. The artisan should submit award entries along with supporting documents as stated below through online portal of DIC. The award piece to be kept at the DIC with appropriate packing (Returned after completion of the process).

The application shall contain the following :

1. Bio-data and experience details of the Artisans.
2. Brief note about the master piece/Award piece.
3. Details of materials used for creation of the award entries.
4. The origin details of the craft.
5. Photos/Videos implying various stages of creation of the award entries *i.e.*, from start to end by the master crafts person.
6. The sale price of the award entry.
7. Any other recognition/Award details.

(F) *State Award Selection Committee*.— The eligibility of the artisans and selection of entries of handicrafts for State Award will be done by the State Award Selection Committee to be constituted as below:

1. The Secretary to Government (Industries and Commerce), Puducherry. . . Chairman
2. The Director of Industries and Commerce, Puducherry. . . Member
3. The Director of Art and Culture, Puducherry. . . Member
4. The Director of Tourism, Puducherry. . . Member
5. The Under Secretary to Government (Finance), Puducherry. . . Member
6. The Representative from National Institute of Fashion Technology, Chennai. . . Member
7. The Principal, Bharathiyar Palkalai Koodam, Puducherry. . . Member
8. The Assistant Director, Office of Development Commissioner Handicrafts, Government of India, Puducherry. . . Member
9. 2 Non-official Members of experts in Handicraft Sector (to be nominated by the Government of Puducherry (for a term of 3 years).
10. General-Manager, DIC, Puducherry . . . Convenor

(G) *The Functions of Selection Committee.*—

- (i) Reviewing of applications received from the Artisans.
- (ii) Evaluation Criteria – Develop and apply evaluation criteria to assess the Award Pieces and the Artisan's work, skill and contribution.
- (iii) Field visits and assessments – Conduct field visits to assess the artisan's work techniques and impact on the Handicraft Sector if needed.
- (iv) Verification – Verifies the authenticity and accuracy of information provided by the Artisans/Nominees.
- (v) Short listing and selection of awardees based on their expertise innovation and contribution to handicrafts and exquisite skill of the Award Piece.
- (vi) Recommend selected artisans to the Government.
- (vii) Documentation – Maintain record of the selection process including application, evaluation and selection criteria.

(ii) Honouring of National Awardees :

(A) *Objective.*— The Master craftspersons of this Union territory of Puducherry who were conferred with National Award by the Government of India for their exquisite and unique handicraft products and who have brought pride and honour to this Union territory of Puducherry are proposed to be honoured with cash prize.

(B) *Eligibility.*—

- Should be a resident of the U.T of Puducherry.
- Should be a recipient of National Award in Handicrafts Sector.

(C) *Pattern of Assistance.*— Cash prize of ₹ 1,00,000 per Awardee.

(D) *Procedure for extending Cash Prize.*—

- (i) The list of National Awardees in Handicraft sector in respect of Union territory of Puducherry to be obtained from the Office of the Development Commissioner (Handicrafts), Puducherry every year.

(ii) Verification of original Award certificate from the respective awardees.

3. This issues with the concurrence of the Finance Department, Puducherry *vide* their ID. Note No. E-36801/FD/F3/A4/2025-26, dated 25-07-2025.

(By order of the Lieutenant-Governor)

A. VIKRANTH RAJA,
Secretary to Government-*cum*-Director
(Industries and Commerce).